# Taytly - Privacy Policy

**Effective Date: 2025.01.01** 

#### 1. Introduction

Taytly is an early-stage, experimental browser extension developed for productivity purposes. This Privacy Statement explains how information is handled. Taytly is **not currently operated by a registered legal entity**. Use of the extension is voluntary and at your own discretion and risk.

#### 2. Information We Collect

#### a. User-Provided Information

When you register, log in, or interact with Taytly, we collect:

- Email address
- Full name
- Optionally, organization name or role

This is used solely for:

- Authentication
- Personalization
- Communications (e.g., critical updates)

#### b. Analytics and Behavioral Data

We collect anonymized usage data using Google Analytics and similar tools, including:

- Device type, OS, browser version
- IP-derived geographic region (e.g., city, country)
- Time spent on the extension
- Feature engagement and clickstreams

Crash reports and error logs (anonymized)

#### We do NOT collect or store:

- AWS credentials or secrets
- Infrastructure/project/resource metadata
- Content created or processed by the user

#### 3. How We Use Your Information

Your information is used for:

- User authentication and access control
- Improving extension performance and reliability
- Monitoring for abuse and ensuring security
- Product improvement via aggregated, anonymized insights

We do NOT sell or rent your data.

## 4. Data Storage and Security

- Personally identifiable data (email, name) is encrypted at rest and in transit using AES-256 and TLS 1.3.
- Access is limited using least-privilege and audit logging.
- No unencrypted personal data is stored outside secured infrastructure.
- Anonymous usage data is handled per Google's Privacy Policy.
- In the event of a confirmed data breach, affected users will be notified within 72 hours, where applicable.

### 5. Third-Party Services

Service	Purpose	Data Shared	Basis
Google Analytics	Usage Analytics	Anonymized usage data	Legitimate Interest
Authentication Provider (e.g., Auth0, AWS Cognito)	Identity Management	Email, Name	Functional Use

These third parties are responsible for their own data practices. Taytly does not control their systems.

### 6. Your Rights

Depending on your location, you may have rights to:

- Access, correct, or delete your data
- · Restrict or object to data processing
- Opt out of analytics
- File complaints with local data protection authorities

To exercise your rights, contact: legal@taytly.com

#### 7. Data Retention

- Personal data (email, name) is retained while your account is active.
- It is deleted or anonymized upon account closure, subject to audit/logging obligations.
- Anonymous analytics may be retained for up to 26 months (per Google defaults).

## 8. Changes to This Statement

We may revise this Privacy Statement as Taytly evolves. Any material changes will be communicated via:

In-extension notices

• Email to registered users (if applicable)

Continued use implies acceptance of updates.

#### 9. Contact Us

- Legal or data-related inquiries: legal@taytly.com
- General inquiries: contact@taytly.com

### 10. Limitation of Liability

Taytly is provided "as is," without warranties, express or implied.

To the fullest extent permitted by law, no responsibility is assumed for:

- Service interruption or bugs
- Data loss or corruption
- Third-party service failures (e.g., Google, AWS, Auth providers)

Use is voluntary and at your own risk.

### 11. Data Ownership & Intellectual Property

- All intellectual property (code, design, logic, documentation) is owned by the developer(s) of Taytly.
- Users are granted a non-exclusive, non-transferable license to use Taytly.
- Reverse engineering, copying, resale, or redistribution is prohibited without written permission.

### 12. Use of Aggregated and Anonymized Data

We may aggregate anonymous usage data to:

- Improve the product
- Analyze trends and patterns
- Inform research, marketing, or funding strategies

No personal or identifiable data is included.

### 13. Third-Party Disclaimer

Taytly integrates with services like:

- Google Analytics
- AWS Cognito or Auth0
- Cloud infrastructure providers

These services operate under their own privacy and compliance policies. Taytly assumes no liability for their actions.

### 14. No Children's Use

Taytly is not intended for individuals under age 16.

We do not knowingly collect data from children. If identified, such data will be deleted immediately.

#### 15. Compliance Intentions (Planned)

As the product matures, Taytly aims to align with:

- GDPR and UK GDPR
- CCPA
- SOC 2 Type II (planned)
- ISO/IEC 27001 (planned)

This statement does not imply current compliance.

### 16. Legal Disclaimer

Taytly is currently an experimental project and **not operated by a registered company**. This Privacy Statement is for informational purposes only and does **not constitute a legal agreement** between you and any business entity.

Use of Taytly is **entirely voluntary and at your own discretion**. If you have concerns, please discontinue use and contact: **legal@taytly.com** 

## **Summary**

We don't sell your data. We don't store your AWS secrets or config. Your usage data is anonymized. You're in control. We protect what little data we do collect. If you're uncomfortable, contact us or stop using the extension.